



**Humane
World for
Animals™**

Formerly called
Humane Society International UK

How to tell the difference between animal and faux fur



**Animal fur
pointed ends**



**Faux fur
blunt ends**

Check the fur tips

Animal fur tapers to a point at the end (unless sheared). Faux fur tips are blunt.

Check the fur base

Part the hairs at the base. Faux fur is attached to woven fabric. The base of animal fur is an animal's skin (leather).

The burn test

If you already own the item, safely cut and burn a few hairs. Real animal fur sings and smells like burnt human hair. Faux fur melts and smells like burnt plastic.

If in doubt, don't buy it!



**Animal fur
animal skin base**



**Faux fur
woven fabric base**